

THE FINNISH SEAMEN'S MISSION: STRATEGY 2022–2026

A CHANGING OPERATING ENVIRONMENT

During the strategy period, the Finnish Seamen's Mission will be preparing for a significant expansion of its work abroad. According to an agreement with the administration of the Evangelical Lutheran Church of Finland, the Seamen's Mission will take over the operational management and coordination of the Church's work with expatriate Finns from the beginning of 2025.

Potential unforeseen changes will affect the way people move and live on a global scale. Digitalisation enables a more diverse way of meeting expatriate Finns, seafarers and truck drivers. The operating environment is also affected by changes in the profile of expatriate Finns and in seafaring. People's relationship with the Christian faith and the Church becomes more personal. Motivation for volunteer work becomes more individualised and diversified.

MISSION STATEMENT

We support people and communities in joy, in sorrow and in the ordinary. The Seamen's Mission is an open and caring community and partner.

GUIDING PRINCIPLES

Hospitality

Hospitality is sharing God's love with everyone.

Courage

We stand boldly with the people.

Safety

Everyone has the right to a safe meeting.

VISION 2030

Your safety net in the world: courageous and competent spiritual and social work specialists.

STRATEGIC PRIORITIES AND OBJECTIVES 2022–2026

1. Improving the well-being of people and communities

Goal 2026: The Seamen's Mission is known as a provider of support, information and guidance, to improve the well-being of people and communities. People do not hesitate to get in touch and also give their time to help the community. Volunteering is perceived as involvement in the community.

Strategic objectives 2026:

- 1** The competence and expertise of the Seamen's Mission as a contributor to well-being have become stronger and are in continuous development.
- 2** Better awareness of the services offered by the Seamen's Mission.
- 3** Volunteer work is varied, innovative and well-organised.

2. The network of the Seamen's Mission and Finnish congregations abroad is built

Goal 2026: The Seamen's Mission, expatriate Finnish congregations and the people who work in them form a diverse, open community that supports spiritual life and outreach.

Strategic objectives 2026:

- 1** The identity of the Seamen's Mission and the organisation of its work support the networking of the Seamen's Mission and expatriate Finnish churches.
- 2** A new Seamen's Mission has emerged, enabling expatriate Finnish congregations and people at Seamen's Missions to learn from each other and create new forms of cooperation.

3. The Seamen's Mission is where the people are

Goal 2026: We meet people both in person and online.

Strategic objectives 2026:

- 1** We move towards people.
- 2** We are also a major player online, making extensive use of the tools made possible by digitalisation.
- 3** We interact diversely in local and global networks.

FOR A SUCCESSFUL STRATEGY

During the strategy period, we will strengthen the capacity of the Seamen's Mission by broadening the funding base, prioritising work, developing staff well-being and measuring the impact of our work.